

CADBURY FOUNDATION

Connections



Cadbury Foundation strives to provide sustainable financial support to assist Cadbury's subsidiaries in providing excellent, comprehensive care of seniors.

California Pizza and Cadbury Cherry Hill Serve Up a Success

California Pizza Kitchen and Cadbury at Cherry Hill partnered for a **Cadbury Dines Out** fundraising event on March 20 and 21st.

Cadbury at Cherry Hill has an improvement project underway and is working to raise \$54,000 to replace the carpet in the main lobby, the grand staircase and landings, plus the main dining room.

Residents and staff along with their families and friends joined in the food and fun to support this project. We were delighted that **Cherry Hill Board Members Jarry Jones, Dolores McGuire and Foundation Board Member Nancy Melendorf** took time from their busy schedules to join the fun.

Donna Willmann, president of Byron Home, stopped by on her way to a meeting and grabbed lunch to go, just to support the cause. We packed the house and raised \$641.07 toward our goal!

Thank you everyone!

(see pictures on page 3)



Cadbury Grows for It



These are just a small sample of some of the beautiful plants from the **Foundation's Flower Market** held annually at both campuses. Working with a local grower, the Foundation brings a large selection of live plants to each community for residents, staff, family and friends to purchase. Geraniums, petunias, gerbera daisies and even some herbs are just a few of the items on sale. The grower donates a portion of the sales to the Foundation. **Sales this year at Cherry Hill (April 24) will go to the Carpet Fund and in Lewes (April 20), the donation will benefit the Resident's Reserve Fund.**

Forever in Blue Jeans - Especially on Fridays

The Cadbury at Cherry Hill Development Committee including, residents **John Ahrens, Anne Aurich, Louise Batchelor, Hope Hass and Evelyn Cannon** along with staff **Sue DuBan, Patti Griffith and Lynette Palen** are working on ways to raise money for the Cherry Hill Carpet Fund.

Remembering the success of a project at the Lewes campus, they suggested a reward for those staff members who contribute to the fund—they get to wear blue jeans to work on Fridays. So far, they have contributed \$670 to the drive!



Cadbury at Cherry Hill staffers wear their jeans and help the cause.

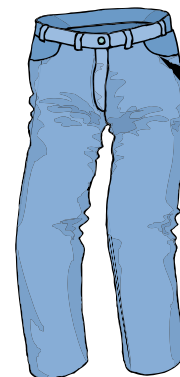


Guess who's wearing jeans and supporting Cadbury at Lewes?

Cadbury at Lewes was so successful raising funds with Blue Jean Fridays that at the beginning of the year the senior management team, with the approval of President & CEO, Vic Amey, decided to have Blue Jean Fridays run throughout the year.

Each quarter a new recipient will be selected for the money donated. The first quarter funds of \$471 will go to the Cadbury at Lewes Improvement Fund.

So if you're in Cherry Hill or Lewes and you see staff wearing jeans on Friday, remember they are helping us to reach our goals and build a better community.



Question: Why are so many people wearing blue jeans on Fridays?

Answer: Because they made a donation to support Cadbury!

To learn more or to make a donation, contact the Foundation toll free at 866.798.GIVE (4483).

Cadbury Dines Out Event is a Slice of Success

California Pizza Kitchen and Cadbury at Cherry Hill partnered for a Cadbury Dines Out fundraising event on March 20 and 21st. With staff and residents bringing friends and family - we packed the house - and raised \$641.07! The funds will go towards the improvement project to replace the carpeting in Cadbury at Cherry Hill. (see story on page 1)



YOU'RE INVITED!

Come to one or more of these special events, and get to know us better.

▶ photography show

Father and son, Kevin and Jay Fleming are offering a dual exhibit featured in the **Gallery of Art** located at



Cadbury at Lewes. Running from June 1 to August 31, this talented team will show a variety of their photographic works of wildlife and wild places.

Kevin, a former *National Geographic* photographer, has worked in 28 countries and all 50 states. He now focuses on his home state and capturing the wonders of Delmarva. His son Jay realized at an early age that he had his father's passion for photography and is following in his footsteps, as he too is becoming nationally recognized for his work.

Both Kevin and Jay Fleming will be available at the **Artist's Reception, Friday, May 4, 2012 from 3:30 to 5:00 pm** to meet with residents and guests to discuss their work. This is a great time to enjoy wine, beer, hors d'oeuvres and the opportunity to view and purchase many of the fine photographs by Kevin and Jay.

▶ the four freshmen

A promotional poster for a jazz concert. At the top, it reads "THE FOUR FRESHMEN HAVE ENDURED FOR THE SIMPLE REASON THAT THEY ARE IN THE TOP OF THEIR CLASS." - CHARLES OSGOOD, CBS. Below this is a red banner with the text "VEGAS COMES TO LEWES!". The poster features a photograph of four men in suits, each playing a different instrument: a double bass, a saxophone, a trumpet, and a guitar. The text "CADBURY EVENTS presents THE FOUR FRESHMEN In Person! THIS IS THE HOTTEST SHOW IN TOWN!" is prominently displayed. The concert is scheduled for "SAT. MAY 19TH @ 7:00 P.M." at "CAPE HENLOPEN HIGH SCHOOL THEATRE". Ticket information includes "1250 KINGS HIGHWAY LEWES, DELAWARE DOORS OPEN AT 6:15 P.M." and "GET YOUR TICKETS TODAY!". Contact information is provided: "Visit www.CADBURYEVENTS.com or call 866-798-4483".

THE FOUR FRESHMEN CONCERT

Saturday, May 19 at 7:00 pm

Cape Henlopen HS Jazz Ensemble opens at 6:15pm

Cape Henlopen High School

An evening of light jazz with the current foursome of a group that has lasted over 60 years! They have bragging rights to more than 50 albums, an overwhelming 70 top selling singles and six Grammy Nominations.

General admission – \$35 Premium seating – \$50

Tickets may be purchased at www.cadburyevents.com or 866-798-4483.

For their support and dedication, the Cadbury Foundation wishes to thank ...

The Foundation Board

Neil Holzman, Chair
Raymond F. Book, III
Barbara Q. Kreider
Nancy Mellendorf
Adele Hudson
Johnathan Parsell

The Cadbury at Cherry Hill Development Committee

Herman Ahrens

Anne Aurich
Louise Batchelor
Evelyn Cannon
Hope Hass

The Cadbury at Lewes Development Committee

Jan Bendrick
Ellen Goldsmith
Kathy Holstrom
Adele Hudson
Lois Nickerson
Doug Trout

To remember someone special with a gift in their name, contact the Foundation at 866-798-4483. A lovely card will be sent on your behalf. The amount of the donation will always remain confidential.

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866-798-4483

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